

David Greenfield, Ed.D.

6900 Valleyview Dr., Apt. 123. Bakersfield, CA 93306
 310.614.5998 • david@davidgreenfield.net
<http://www.davidgreenfield.net> •
<https://www.globalcomixandlearning.org/>
 LinkedIn: <http://www.linkedin.com/in/davidgreenfieldeducator>

EDUCATOR • INNOVATOR • TECHNOLOGIST • COMMUNITY BUILDER

- Experienced educator, and developer of online and practical learning environments using multiple digital tools and platforms.
- Successfully developed global and local multi-cultural arts-based learning environments.
- Developed and deployed multiple innovative formal and informal technology-based educational initiatives for the academic, corporate, and non-profit sectors.
- Accomplished public speaker and presenter.

EDUCATION

Doctor of Education in Learning Technologies 2017

Pepperdine University Graduate School of Education and Psychology

- Dissertation title: *Beyond Superheroes and Talking Animals: Social Justice in Graphic Novels in Education.*

Master of Arts in Educational Technology 2007

Pepperdine University Graduate School of Education and Psychology

Bachelor of Arts in Jewish History (with honors) 1996

University of Judaism

EMPLOYMENT HIGHLIGHTS

Global Comix and Learning, Director 2021-current

- Developed online global collaborative learning program to teach students about narrative, storytelling and making comics. First cadre includes three teachers from Siberia, Lagos and Ho Chi Minh City.

Educational Media Design Specialist 2018-21

Bakersfield College, Bakersfield, CA

- Develop videos and pdf tutorials for teacher technology training.
- Developed and led teacher training workshops in: Canvas, eLumen, WIX, and additional platforms and learning technologies.
- Assist professors to convert their face-to-face classes to online versions to meet standards for accessibility and OEI.
- Review online classes to ensure that they meet ADA standards

Educational Technologist 2017

Emerson College, Hollywood, CA

- Developed WordPress tutorial to aid the students in creating their own websites.
- Developed and led web-building workshops for students.
- Documented training methodology and created training library of custom web video and PDF documents.

Educational Technologist 2014-16

Musicians Institute, Hollywood, CA

- Managed the development and implementation of school learning management system.
- Trained faculty, staff, and students on the school LMS (face-2-face, on-line video, audio and text).
- Documented training methodology and created training library of custom web video and PDF documents.

Instructional Technology Analyst

2007-11

Loyola Marymount University, Los Angeles

- Worked with faculty to improve teaching, learning and research by identifying and implementing appropriate instructional technologies (social media, Blackboard, audio/video, etc.).
- Conducted one-on-one consultations, department workshops and training sessions for department faculty.
- Acted as liaison between IT department and School of Film & Television (SFTV) and College of Fine Arts (CFA).
- Developed online system for viewing and judging films for annual student film festival.
- Supervised AMP (Academic Media Production group) to create traditional and rich media educational material and video (recording, editing and digital distribution).
- Taught *Jewish Graphic Novels* honors class
- Technologist/Educator, *The Literature of the Holocaust*
 - Joint Loyola Marymount University/California State University, Northridge program.
 - Responsible for developing a shared digital classroom and technology plan for innovative class between two separate universities- one private, one public.
 - Developed lesson plans in media literacy, wrote technical specs and pedagogy for technology component of journey, along with the formal learning objectives pertaining to traditional topics, to better engage students in acquiring skills in digital communications technologies as well as visual literacy.
- Conference technology producer, 10th Annual Southern California Teacher Forum on Holocaust Education
 - Coordinator and technology manager for educational symposium about teaching the holocaust in collaboration with education department of the U.S. National Holocaust Memorial Museum.
- Technologist/Educator, LMU/CSUN Class trip to Poland
 - Traveled to Poland with a group of 25 multicultural students to explore complicated and intertwined history of the Jew and Poles.
 - Selected and implemented technology and Web 2.0 tools to assist students in creating blogs with text, video, images and audio based on their experiences in Poland and their interactions with Polish students.
 - Developed lesson plans in media literacy, wrote technical specs and pedagogy for technology component of journey, along with the formal learning objectives pertaining to traditional topics, to promote learning about digital communications technologies.

New Media Coordinator

1998-2003

Skirball Cultural Center, Los Angeles, CA

- Designed and created user-friendly web site to showcase unique programs, exhibitions, and facilities of Skirball Cultural Center.
- Collaborated and co-produced web exhibition with the Japanese American National Museum about the interactions between Jewish and Japanese American communities in Boyle Heights during WWII.
- Produced video and audio interviews of artists (Judy Chicago, Niki de Saint Phalle, et al) for the institutional website.
- Produced virtual exhibitions for web site and kiosks for permanent collection.
- Developed computer resource center to provide high-speed Internet access to visitors and researchers.
- Assessed and evaluated web-users experience to improve site quality. Managed budget, planned, recruited, and trained staff of 15.
- Established 5-year development plan, strategic alliances, partnerships and collaborations with other institutions.

SELECT PROFESSIONAL ACTIVITIES

- Artist in Residence, HILAI Center for the arts, Ma'alot Tarshiha** 1988
- Successfully brought together school children in Jewish, Moslem and Christian villages in the Ma'alot- Tarshiha area to work on collaborative art projects modeling civic cooperation.
 - Facilitated community visits of all participating children to each other's villages to see homes, places of worship, and schools of their neighbors.
 - Coordinated teachers, administrators, parents and community leaders of the three participating schools to plan community visits to develop collaborative art projects with the children.
- Exhibiting Artist** 1979-current
- Exhibited paintings and photographs in galleries, museums, restaurants and private collections.
- Israel Defense Forces** 1975-77
- Corporal, Infantry squad leader (Golani), drill Instructor, weapons Instructor.

SELECT PRESENTATIONS AND WORKSHOPS

- Webinars: *History of sequential graphic storytelling; Conventions, styles and practical uses of comix*. K20 Educators 2021
- Host Sandbox Salons, digital salons for creative professionals from multiple disciplines, Museum Studies at Harvard University Extension School. 2021
- Host and participant in global webinars about identifying and integrating available technology in underserved communities for teachers in Europe, Russia, Africa, East and South Asia. 2021-current
- Machou art Salon, Jerusalem Israel. Hosted by Michal Greenfield, BFA Bezalel Art Academy. Participants include creatives from the Israeli and Palestinian communities. 2020
- Presentation to HS students about cultures and communities in California. Hosted by Larisa Tarasevich, Aban School, Krasnoyarsk, Siberia, Russia. 2020
- Webinar for teachers, *Thinking in technology*, Hosted by Lusine Jhangiryan, Teacher, Coordinator at Kidlink Schools Around the World Global Project, Certified Educator, National Geographic Education. Moscow Russia. 2020
- Keynote speaker: *Bridging the gap of the digital divide with 21st century learning skills* webinar. Hosted by Federal Ministry of Education, Nigeria. 2020
- *Diaspora communities in graphic literature and comics*, Drawing Diversity Symposium, UCSB 2020
- *Beyond superheroes and talking animals: teaching social justice with graphic literature*. Digital Media Educators Conference, Valencia, CA 2018
- *Comics in the classroom*. Panel moderator, Stan Lee's Los Angeles Comic Con. 2016
- *Diversity in comics*. Panel participant, 2016 Long Beach Comic Con. 2016
- *Major mayhem or a marvelous match? An introduction to museums and MOOCs*. Presented at Future Salon LA, Santa Monica, CA 2013
- *STEM, STEAM, & Collaboration* Pepperdine University OMET/MALT Alumni Conference, Malibu, CA. 2012
- *Web 2.0: Create, Share, Learn*. EDUCAUSE Western Regional Conference, San Francisco, CA. 2009
- *Creating Global Communities with Web 2.0* Workshop presented at PeaceJam Conference, Los Angeles, CA. 2008

SELECT PAPERS & ARTICLES

- NMC Horizon Report: 2015 Museum Edition. Invited to editorial panel of experts. 2015
- Greenfield, D. *Old Theories and New Technologies: Employing geocaching to create authentic, meaningful and relevant learning experience*. Proceedings of the Hawaii International Conference on Education. 2010

- Greenfield, D., Blue, D., Schoepe, T., *Leadership Styles of Educational Non-Profit Institutions*. Proceedings of the Hawaii International Conference on Education. 2010
- Greenfield, D. *Contextual Links and Non-Linear Narrative*. *Museums and the Web*. 2000

PROFESSIONAL AFFILIATIONS

- Kidlink- Board
- 21st Century Skills- Ambassador