

## David Greenfield, Ed.D.

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### EDUCATOR • INNOVATOR • TECHNOLOGIST • COMMUNITY BUILDER

- Experienced teacher, administrator and developer of online and practical learning environments using multiple digital tools and platforms.
- Successfully developed global and local multi-cultural arts-based learning environments.
- Developed and deployed multiple innovative formal and informal technology-based educational initiatives for the academic, corporate, and non-profit sectors.
- Accomplished public speaker and presenter.

### EDUCATION

**Doctor of Education in Learning Technologies** 2017

Pepperdine University Graduate School of Education and Psychology

**Master of Arts in Educational Technology** 2007

Pepperdine University Graduate School of Education and Psychology

**Bachelor of Arts in Jewish History** (with honors) 1996

University of Judaism

### EMPLOYMENT HIGHLIGHTS

**Educational Media Design Specialist** 2018-current

Bakersfield College, Bakersfield, CA

- Developed videos and pdf tutorials for teacher technology training
- Developed and led workshops in the campus LMS (Canvas), eLumen, and other platforms and learning technologies
- Worked with veterans to teach them basic technology needed for academic success

**Educational Technologist** 2017

Emerson College, Hollywood, CA

- Developed WordPress tutorial to aid the students in creating their own websites.
- Developed and led workshops
- Documented training methodology and created training library of custom web video and PDF documents.

**Educational Technologist** 2014-15

Musicians Institute, Hollywood, CA

- Managed the development and implementation of school learning management system.
- Trained faculty, staff, and students on the school LMS (face-2-face, on-line video, audio and text).
- Documented training methodology and created training library of custom web video and PDF documents.

**Instructional Technology Analyst** 2007-11

Loyola Marymount University, Los Angeles

- Worked with faculty to improve teaching, learning and research by identifying and implementing appropriate instructional technologies (social media, Blackboard, audio/video, etc.).
- Conducted one-on-one consultations, department workshops and training sessions for department faculty.
- Acted as liaison between IT department and School of Film & Television (SFTV) and College of Fine Arts (CFA).
- Developed online system for viewing and judging films for annual student film festival.
- Supervised AMP (Academic Media Production group) to create traditional and rich media educational material and video (recording, editing and digital distribution).

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**New Media Coordinator****1998-2003**

Skirball Cultural Center, Los Angeles, CA

- Designed and created user-friendly web site to showcase unique programs, exhibitions, facilities and attributes of Skirball Cultural Center.
- Collaborated and co-produced web exhibition with the Japanese American National Museum about the two communities shared roots in Boyle Heights.
- Produced video and audio interviews of artists for the website.
- Produced virtual exhibitions for web site and kiosks for permanent collection.
- Developed computer resource center to provide high-speed Internet access to visitors and researchers.
- Assessed and evaluated web-users experience to improve site quality. Managed budget, planned, recruited, and trained staff of 15.
- Established 5-year development plan, strategic alliances, partnerships and collaborations with other institutions.

**SELECT PROFESSIONAL ACTIVITIES****Technologist/Educator, *The Literature of the Holocaust*****2010**

Loyola Marymount University/California State University, Northridge.

- Responsible for developing a shared digital classroom and technology plan for innovative class between two separate universities- one private, one public.
- Developed lesson plans in media literacy, wrote technical specs and pedagogy for technology component of journey, along with the formal learning objectives pertaining to traditional topics, to better engage students in acquiring skills in digital communications technologies as well as visual literacy.

**Conference technology producer****2010**

10th Annual Southern California Teacher Forum on Holocaust Education

- Coordinated and managed technology for educational symposium teaching the holocaust in collaboration with education department of the U.S. National Holocaust Memorial Museum.

**Technologist/Educator, 2010 LMU/CSUN Class trip to Poland**

- Traveled to Poland with a group of 25 multicultural students to explore complicated and intertwined history of the Jew and Poles.
- Selected and implemented technology and Web 2.0 tools to assist students in creating blogs with text, video, image and audio based on their experiences in Poland and their interactions with students there.
- Developed lesson plans in media literacy, wrote technical specs and pedagogy for technology component of journey, along with the formal learning objectives pertaining to traditional topics, in order for students to also learn about digital communications technologies.

**Artist in Residence, HILAI Center for the arts, Ma'alot Tarshiha, 1988**

- Successfully brought together school children in Jewish, Moslem and Christian villages in the Ma'alot-Tarshiha area to work on collaborative art projects that modeled civic cooperation and advocated dialogue in a safe environment.
- Facilitated community visits of all participating children to each other's villages to see homes, places of worship, and schools of their neighbors.
- Coordinated teachers, administrators, parents and community leaders of the three participating schools to plan community visits to develop collaborative art projects for the children

**SELECT PRESENTATIONS AND WORKSHOPS**

- *Diaspora communities in graphic literature and comics* **2020**  
Drawing Diversity Symposium, UCSB
- *Beyond superheros and talking animals: teaching social justice with graphic literature.* **2018**  
Digital Media Educators Conference, Valencia, CA
- *Comics in the classroom.* Panel moderator, Stan Lee's Los Angeles Comic Con **2016**
- *Diversity in comics.* Panel participant, 2016 Long Beach Comic Con **2016**
- *Major mayhem or a marvelous match? An introduction to museums and MOOCs.* **2013**  
Presented at Future Salon LA, Santa Monica, CA

- *STEM, STEAM, & Collaboration* **2012**  
Pepperdine University OMET/MALT Alumni Conference, Malibu, CA.
- *Web 2.0: Create, Share, Learn.* **2009**  
Paper Co-presented with D. Scozzaro, EDUCAUSE Western Regional Conference, San Francisco, CA.
- *Creating Global Communities with Web 2.0* **2008**  
Workshop presented at PeaceJam Conference, Los Angeles, CA.

#### **SELECT PAPERS & ARTICLES**

- NMC Horizon Report: 2015 Museum Edition. Invited to editorial panel of experts. **2015**
- Greenfield, D. *Old Theories and New Technologies: Employing geocaching to create authentic, meaningful and relevant learning experience.* Proceedings of the Hawaii International Conference on Education. Retrieved from <http://www.hiceducation.org/EDU2011.pdf> **2010**
- Greenfield, D., Blue, D., Schoepe, T., *Leadership Styles of Educational Non-Profit Institutions.* Proceedings of the Hawaii International Conference on Education. Retrieved from <http://www.hiceducation.org/EDU2011.pdf> **2010**
- Greenfield, D. *Contextual Links and Non-Linear Narrative. Museums and the Web.* **2000**  
Paper retrieved from <http://www.museumsandtheweb.com/mw2000/papers/greenfield/greenfield.html>