

## David Greenfield, Ed.D.

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### EDUCATION

<b>Doctor of Education in Learning Technologies</b>	<b>2017</b>
Pepperdine University Graduate School of Education and Psychology	
<b>Master of Arts in Educational Technology</b>	<b>2007</b>
Pepperdine University Graduate School of Education and Psychology	
<b>Bachelor of Arts in Jewish History</b> (with honors)	<b>1996</b>
University of Judaism	

### EMPLOYMENT

<b>Educational Technologist</b>	<b>2014-15</b>
Musicians Institute, Hollywood, CA	
<b>Consultant- Media Evaluation and Digital Archives</b>	<b>2012-13</b>
LAC-Group	
<b>Instructional Technology Analyst</b>	<b>2007-11</b>
Loyola Marymount University, Los Angeles	
<b>Consultant- Educational Technologist</b>	<b>2005-06</b>
Hebrew Union College, Los Angeles	
<b>Consultant, Art Cataloger</b>	<b>2004-10</b>
Private client, Santa Monica, CA	
<b>New Media Coordinator</b>	<b>1998-2003</b>
Skirball Cultural Center, Los Angeles, CA	
<b>Digital Archivist</b>	<b>1996-97</b>
Digital Domain, Venice, CA	
<b>Free-lance Design Consultant</b> , 1981-present	

### SELECT TEACHING EXPERIENCE

<b>Adjunct Faculty, Loyola Marymount University</b>	
<i>Jewish Graphic Novels</i>	
	<b>2009-11</b>
<b>Instructor, University of Judaism</b>	
<i>Fundamentals and Applications of New Media</i>	
	<b>2001-2</b>
<b>Instructor, University of Judaism</b>	
<i>Web Design and Production of New Media.</i>	
	<b>1997-2000</b>

### SELECT PROFESSIONAL ACTIVITIES

<b>Technologist/Educator, <i>The Literature of the Holocaust</i></b>	<b>2010</b>
Loyola Marymount University/California State University, Northridge.	
<b>Conference technology producer</b>	<b>2010</b>
10th Annual Southern California Teacher Forum on Holocaust Education	
<b>Judge, Best of the Web Competition</b>	<b>2002, 2004-2007</b>
<i>Museums and the Web Conference</i> , Multiple locations.	
<b>Co-chair, Best of the Web Competition</b>	<b>2003</b>
<i>Museums and the Web Conference</i> , Charlotte, N.C.	

## SELECT PRESENTATIONS AND WORKSHOPS

- *Comics in the classroom*. Panel moderator **2016**  
Stan Lee's Los Angeles Comic Con
- *Diversity in comics*. Panel participant **2016**  
2016 Long Beach Comic Con
- *Constructing Knowledge Through Agile Teaching and Learning* **2014**  
Presented at Moving the needle: Galvanizing change in our day schools.  
RAVSAK Jewish Day School Leadership Conference
- *Major mayhem or a marvelous match? An introduction to museums and MOOCs*. **2013**  
Presented at Future Salon LA, Santa Monica, CA
- *STEM, STEAM, & Collaboration*. **2012**  
Presentation, Pepperdine University OMET/MALT Alumni Conference, Malibu, CA.
- *Art and Visualization: Bringing Innovation into the Classroom*. **2011**  
Moderated panel at EduSoCal'11, Long Beach, CA.
- *Web 2.0: Create, Share, Learn*. **2009**  
Paper Co-presented with D. Scozzaro, EDUCAUSE Western Regional Conference, San Francisco, CA.
- *Creating Global Communities with Web 2.0* **2008**  
Workshop presented at PeaceJam Conference, Los Angeles, CA.
- *YouTube to MuseTube- Now that we have Web 2.0 tools, how do we use them?* **2009**  
Paper presented at Museums and the Web conference. Montreal, Canada.
- *Small Shop, Big Site*. **2002**  
Workshop presented at Museums and the Web conference, Boston, MA.
- *Contextual Links and Non-Linear Narrative*. **2000**  
Paper presented at Museums and the Web Conference, Minneapolis, MN.
- *The Jewish Cultural Tapestry*. **1992**  
CAJE Conference, Los Angeles, CA.  
an interactive experience through Jewish cultures and communities. Demonstration of prototype interactive computer program about global Jewish communities presented at

## SELECT PUBLICATIONS

- Greenfield, D., et al. (2015) *NMC Horizon Report: 2015 Museum Edition*
- Greenfield, D. (2011) *Old Theories and New Technologies: Employing geocaching to create authentic, meaningful and relevant learning experience*. Proceedings of the Hawaii International Conference on Education.
- Greenfield, D., Blue, D., Schoepe, T. (2010) *Leadership Styles of Educational Non-Profit Institutions*. Proceedings of the Hawaii International Conference on Education.
- Greenfield, D. (2000) *Contextual Links and Non-Linear Narrative*. Conference proceedings, Museums and the Web.